

Introducing The Beer Mat Quiz – Engage, Entertain, and Boost Business!



Welcome to a New Era of Pub Entertainment!

Imagine a bustling pub, customers enjoying a drink, engaging in lively conversations, and then discovering something new and exciting – *The Beer Mat Quiz*. This unique concept transforms ordinary beer mats into interactive hubs of entertainment. With a simple scan of a QR code, your customers can join in a fun and dynamic quiz experience right from their tables.

Why Choose The Beer Mat Quiz for Your Pub?

1. Engage Your Customers:

- **Interactive Experience:** Keep your patrons entertained with a variety of quizzes that cater to everyone's taste, from general knowledge to themed topics.
- **Social Interaction:** The quizzes encourage group participation, sparking conversations and creating a lively atmosphere.

2. Drive Repeat Business:

- **Weekly Updates:** New quizzes are released every week, giving customers a reason to return regularly and experience something fresh each time.
- **Loyalty and Community:** Regular customers will look forward to each new quiz, building a loyal community around your venue.

3. Easy to Implement, Cost-Effective:

- **No Equipment Required:** All you need are our specially designed beer mats with printed QR codes. Customers can use their own phones to participate – no additional setup needed.

- **Minimal Staff Involvement:** Once the beer mats are placed on tables, your staff can focus on serving customers while the quiz runs itself!

How It Works:

1. **Place the Beer Mats** on tables throughout your pub.
2. **Customers Scan the QR Code** using their phone's camera to access the quiz.
3. **Enjoy the Quiz** – they can play individually or as a team, competing against friends or the wider pub community.
4. **Check the Leaderboard*** – a fun way to encourage competition and engagement. (New feature, coming soon!)

Boost Your Business with The Beer Mat Quiz!

- **Increase Dwell Time:** Engaged customers stay longer and are more likely to order more drinks and food.
- **Customisable Experience:** We can create themed quizzes tailored to your events or brand, making it a unique part of your pub's identity.

Don't Just Take Our Word for It!

“We've been using The Beer Mat Quiz for a few weeks now, and it's been a great addition to our pub. Customers really enjoy the quizzes, and we've noticed they stay longer and order more drinks. It's easy to set up and runs itself – perfect for busy nights!”

“Our customers love the Beer Mat Quiz! It's become a real talking point and adds a great atmosphere to the pub. Plus, it's so easy to manage – we just put the mats out and let people enjoy themselves.”

“The Beer Mat Quiz has brought a new buzz to our pub. Customers are always excited to see what the new quiz is each week. It's simple, fun, and has definitely helped boost our quieter nights.”

Get Started Today!

Interested in bringing The Beer Mat Quiz to your pub? [Contact us for a free pack](#), which includes beer mats, all quiz packs and everything you need to get started. Let's make your pub the place to be for quiz lovers!